

# Support Local TV

## WestfordCAT is...

**...a vehicle for free speech.** We protect your first amendment rights on a non-commercial and uncensored, multi-media platform.

**...local transparency.** We telecast and archive more than 120 town government meetings annually.

**...your source for real, daily Westford news.** We deliver daily news stories and weekly news shows of local interest. Subscribe at [www.WestfordCAT.org/news](http://www.WestfordCAT.org/news).

**...a S.T.E.A.M. education facility.** We hold classes, internships and special events for students of all ages.

## Local Interest by the Numbers

- 7000** cable subscribers in Westford
- 500** WestfordCAT News online subscribers
- 400** YouTube channel subscribers
- 1,200** Twitter followers
- 2,600** Facebook followers
- 8-10k** monthly visits to our websites
- 500-1k** monthly live online views of our channels
- 1k** Video on Demand views each month
- 100** new programs added monthly

## Some of Our Ongoing Classes and Events

**WestfordCAT Studio Tours** Visit the station, see our studio and all the equipment available to the community, including our new Public Virtual Reality Lab.

**Unity Coding for Virtual Reality Game Development** Learn how to build and assemble a 360-degree environment using Unity code, an open-source programming platform for virtual reality experience and game development.

**Tips for interacting with the Media** Learn how to conduct yourself when a reporter calls, what “off the record” and “on background” means, and more.

**Recording with 4K and 360 Cameras** Learn the basics of setup and recording on location using our 4K and 360 cameras.

**Video Editing with Adobe Premiere or Final Cut Pro X** Learn the basics of editing video. In these two-session classes, you'll learn to capture footage, add cuts and fades, music, graphics, & more.

**Summer Video Camp** Lights, Camera, ACTION! Is a summer favorite. Kids write, produce and edit their own mini-movie, play in the Public Virtual Reality Lab and on WestfordCAT's studio game show.



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[WestfordCAT.org](http://WestfordCAT.org)

**Learn how YOU can  
help support local TV!**

# Do You Value Free Speech?

Help WestfordCAT reach our fundraising goal today!

Dear WestfordCAT supporter,

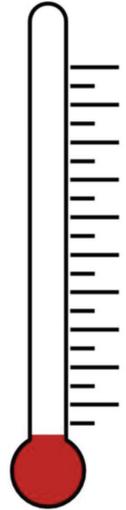
**\$25,000 Goal**

Because Comcast and Verizon are changing the way they fund community access TV stations, such as WestfordCAT, and because “cord cutting” is increasing in town, our funding from the cable companies has declined for the first time this year.

So that we don't lose the momentum that we started in 2018 with new classes, new youth programs, and our new Public Virtual Reality Lab, we need to raise \$25,000 to continue these services through 2019.

### ***Can we count on your support?***

We hope you'll say yes and select an amount that best describes your involvement with, and the value of your experience with WestfordCAT.



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Visit ***www.crowdrise.com*** to help SUPPORT LOCAL TV!

[www.crowdrise.com/o/en/campaign/supportlocaltv](http://www.crowdrise.com/o/en/campaign/supportlocaltv)

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Want to learn more and get involved?

Become a member today at

[www.westfordcat.org/membership](http://www.westfordcat.org/membership)



**SINGLE SUPPORTER - \$25** Access to discounted classes, field equipment, studio use, events, program scheduling and video online services.

**HOUSEHOLD SUBSCRIBERS - \$40** Access to discounted training classes, field equipment, studio use, events, program scheduling and video online services. This level supports the family in a household.

**CIVIC PARTNER - \$75** Your club or organization submits articles to WestfordCAT News and announcements for our Community Bulletin Board. Your members have access to discounted classes and scheduled time in our VR lab.

**PRODUCER - \$100** You want access to WestfordCAT facilities and equipment to produce and release programs on our channels, our websites, our YouTube and social media pages. Video production classes and member events are included along VR time.

**STATION SPONSOR - \$300** Receives an acknowledgement slide on Bulletin Board played a minimum of 25 times daily and on two websites. Discounted fee based production services available.